

# CONNECTING AGRICULTURE PRODUCT GLOBALLY



# Our Vision

**"Together we Grow"** encompasses our vision to become the preferred commodity trading organization by improving aspects of the business we operate in, promoting fair trade practices, and ensuring the growth of all involved parties. In doing so, we want to encourage co-ownership within the ecosystem, thus building shareholder value.

# Our Mission

Our Mission is to bridge the demand for high-quality agricultural products worldwide, starting with the UK, Europe, and South East Asia, followed by Africa & other countries.

# Our Strategy

After a decade & an annual average revenue has been growing regularly. We would like to sustain our current revenue and maximize our profitability. Our growth plans are driven by trading capacity in the various markets and the strategy to be integrated across the distribution supply chain - from origination to consumption. This enables control over each stage of business (commodity movement, transaction timing), creating significant cost efficiencies. We would like to ensure strong risk management practices and primarily focus on trade with selected and known counterparties, in familiar markets with proper contingency plans.

# Our Strategy has 3 Pillars and is focused on Growth and Profitability

#### **Increase Volume on Existing Commodities**

- Gain benefits from scale
- Consolidate positions in higher margin trades
- Focus on growing networks & channel capabilities
- Prepare for organic organizational



#### Replicate Model to New Commodities & Markets

- Leverage existing channels to determine growth drivers
- Focus on building expertise in new commodities & markets
- Invest in growing the team



## **Building Brand Name and Reputation**

- Invest in brand management
- Focus on vertical integration/capability adjacency
- Improve profitability



## Rice

We consider quality control to be important to our business and have implemented quality control measures at various stages of the production, packaging, and shipment processes. Our attention to rice quality is evident from the fact that our inspectors closely monitor the quality of rice at the time of packing and shipping. No effort is spared to ensure that the rice that is traded by us is of the best quality and is fully protected against all possible hazards during its journey before it reaches the buyer.

With our expertise in rice varieties and markets, we are able to offer the most competitive rates to our clients. We believe in long-term business relationships and deliver quality rice shipments to importers, distributors, millers, and pre-packers from every part of the world. Our business strength lies in our procurement and distribution channels in various parts of the world.

PREMIUM RICE	NON-FRAGRANT RICE
(FRAGRANT VARIETIES)	(RAW/PARBOILED-LONG/MEDIUM/SHORT)
- Traditional Basmati - Brown Basmati - Pusa - 1121 - Sharbati/Sugandha	Long Grain Raw and Parboiled Rice 5, 10, 15, 20, 25, 100% broken  - Medium and short Grain Rice Swarna, IR 36, PR 106 etc



## **Beans & Pulses**

Beans and pulses are an integral part of the protein diet, especially for the vegetarian population. We can proudly say that with our team's vast knowledge and expertise in Pulse exports worldwide

- Black Matpe (Pigeon Peas)
- Toor Whole
- Green Mung Beans (Green Gram Beans )
- Black Eyed Bean
- Red Kidney Beans



## **Peas & Lentils**

They are a part of the Legume Family and have been a part of the human diet for 13,000 years. There are mainly two types of Peas - yellow and green. There are also two types of Lentils - Red and Green/ or yellow. Both commodities are sold with and without skin. All peas and lentils are very high in protein.

- Desi Chick Peas (Bengal Gram)
- Kabuli Chick Peas (White Chick Peas)
- Yellow Peas
- Green Peas
- Red Lentils
- Green Lentils
- Cow Peas



## Oil Seeds

Oil seeds are used for various purposes, like direct consumption, oil extraction, protein for animal feed, and various food products. There are various types of oil seeds.



#### Sesame Seed

Sesame seeds are mainly grown in Africa and India. Sesame is one of the oldest oil seed crops and has been known domestically for over 3,000 years. Sesame is highly tolerant of droughts and similar conditions and has a very high oil content.



### • Soybean - GMO / Non GMO

Soybean plant is classified as an oilseed i/o pulses by the UN FAO. Fat-free Soybean is a significantly cheap source of protein for animal feed. Soybean is also used in various food products such as Soy Milk, Tofu, and Tofu Skin. The main producers of Soy are the USA, Brazil, Argentina, China, and India.



## Oil Seeds



## Rapeseed

Rapeseed / Canola is used to produce oil and animal feed and is mainly produced in the European Union, Canada, the USA, Australia, China, and India.



#### Mustard Seed

Mustard Seeds can be found in both yellow and black colours. It is a regional food in many countries and is used as a spice in various parts of India and Nepal. Major producers of Rapeseed/Canola are Canada, Nepal, Russia, Ukraine, India, Pakistan, and the USA.



## Feed Grain & Protein

There are various types of feed grain & protein available worldwide.

#### Soybean Meal

It is used as a source of protein for animals, including Pigs, Chickens, Fish, Cattle, and Sheep.

#### Rapeseed Meal

Rapeseeds contain about 40% semi-drying oil, which is used as cooking oil or to manufacture margarine.

#### Feed Wheat

Feed Wheat is used for making various feed ingredient products.

#### Other Meals

There are lot of other variety's of meal used as feed ingredients like DDGS, Corn Glutein Meal, Sunflower meal, wheat bran, rice bran, castor meal & others.



## **Grains**

Grains are small, hard, and dry seeds harvested for human and animal consumption. There are many different types of Grains that are grown worldwide.

#### Wheat

Wheat is one of the most widely produced cereal grains in the world, with an annual production of about 720 million tons. Wheat is the leading source of protein in human food, having a higher protein content than many other major cereals. After Rice, wheat is the second-most consumed human food. The top wheat producers are China, India, the USA, Russia, France, Canada, and Germany.

#### Corn

Corn/ Maize are mainly used as food and starches. Major producers of Maize are the USA, China, Brazil, Argentina, Ukraine, India, Mexico, Indonesia, France, and South Africa.

## Sugar

Sugar is mainly produced from Sugarcane and Sugar Beet. The world's production of Sugar is about 170 million metric tons a year. An average person consumes 25 kg of sugar per year. Major sugar-producing countries are Brazil, India, the EU, China, Thailand, the USA, Mexico, Russia, Pakistan, and Australia.





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